

HELP IRELAND GROW RESULTS

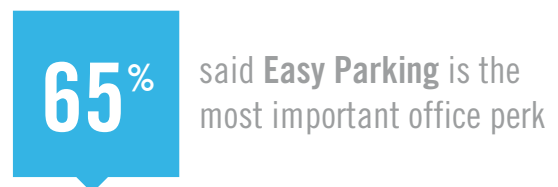
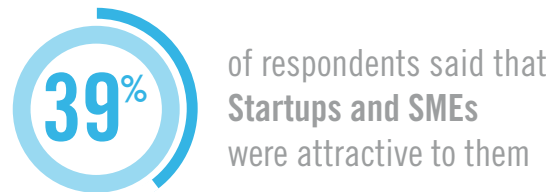


of respondents in Dublin said they would **commute up to 30 minutes**



of respondents in Dublin said they would **commute up to an hour**

What is the most important factor when choosing a new job?		
1	ROLE	32%
2	SALARY	30%
3	LOCATION	15%
4	OPPORTUNITIES	10%
5	EASE OF COMMUTE	3%



The findings of our **Help Ireland Grow Survey** are further evidence of a renewed confidence in the Irish jobs market. The role on offer is now a more important factor than salary to candidates when choosing a new job, suggesting a strong freedom of choice among jobseekers.

Furthermore, the prospect of working in a high-risk / high-potential startup or SME is appealing to nearly 2 in 5 employees, further indicating a growing sense of freedom and confidence among Ireland's workforce.

HELP IRELAND GROW: RAW DATA

Q1. What is your age range?

20 - 24 years 2.15%
 25 - 29 years 11.22%
 30 - 35 years 19.14%
 35 - 40 years 19.14%
 40 - 49 years 33.5%
 50+ years 14.85%

Q2. What level of education do you have?

Leaving Certificate 5.28%
 Third Level 46.7%
 Professional Qualification 48.02%

Q3. What is your current salary?

€20,000 - €34,999 22.28%
 €35,000 - €49,999 19.8%
 €50,000 - €69,999 21.29%
 €70,000 - €99,999 18.98%
 €100,000+ 17.66%

Q4. Do you live in Dublin?

Yes 56.11%
 No 43.89%

Q5. Where would you be willing to re-locate? Select all that apply.

**Only answered by participants who live in Dublin*
 West 16.12%
 South-East 14.03%
 Midlands 8.36%
 South-West 15.22%
 Northern Ireland 6.87%
 Commuter Towns (Navan, etc) 25.07%
 I would not consider re-locating 56.42%

Q6. What type of city commute is acceptable to you? Up to:

**Only answered by participants who live in Dublin*
 30 mins 24.25%
 45 mins 38.92%
 1 hour 32.93%
 1.5 hours 2.99%
 Over 1.5 hours 0.9%

Q7. What type of city commute is acceptable to you? Up to:

**Only answered by participants who live in the South-East*
 30 mins 20.76%
 45 mins 33.05%
 1 hour 33.9%
 1.5 hours 7.2%
 Over 1.5 hours 5.08%

Q8. What % of travel (international and domestic) is acceptable for you in a job?

10% 22.2%
 20% 35.6%
 40% 26.06%
 60% 10.64%
 80% 2.02%
 100% 3.49%

Q9. Do you work in the IT sector?

Yes 29.54%
 No 70.46%

Q10. What are the most important factors in choosing a new job? Please rank.

	1	2	3	4	5	6	7	8	9	Score
Salary	30.28%	29.36%	17.80%	8.99%	5.87%	1.47%	2.75%	1.47%	2.02%	7.34
Location	14.86%	21.28%	19.63%	17.61%	12.48%	6.61%	3.3%	2.57%	1.65%	6.53
Size of company	2.20%	3.85%	10.46%	8.62%	12.66%	19.45%	15.96%	14.13%	12.66%	4.06
Sector	3.49%	4.4%	7.89%	13.58%	10.46%	16.51%	22.94%	12.11%	8.62%	4.23
Technology	2.02%	2.39%	4.4%	5.14%	12.84%	10.28%	19.82%	27.16%	15.96%	3.34
Role	32.11%	17.8%	14.31%	9.54%	6.79%	10.83%	3.85%	2.39%	2.39%	6.85
Opportunities	9.54%	14.5%	14.68%	17.8%	11.38%	8.44%	12.66%	6.06%	4.95%	5.57
Ease of commute	3.12%	4.22%	6.79%	11.74%	19.45%	13.94%	10.28%	23.3%	7.16%	4.17
Flexi-time	2.39%	2.2%	4.04%	6.97%	8.07%	12.48%	8.44%	10.83%	44.59%	2.91

Q11. What company type is attractive to you? Select all that apply.

Irish startup 38.17%
 Foreign startup based in Ireland 40.92%
 Irish SME 37.61%
 Foreign SME based in Ireland 34.31%
 Irish multinational 53.03%
 Foreign multinational based in Ireland 56.33%
 Flexible 56.51%

Q12. What 'office perks' are most important to you? Select all that apply.

Free lunch 29.72%
 Free gym membership 31.19%
 Casual office attire 28.99%
 Games room 3.85%
 Easy parking 54.68%
 Office perks are irrelevant 30.64%

Q13. What is a reasonable time to spend with one company? Up to:

1 year 1.1%
 2 years 11.19%
 3 years 22.57%
 4 years 18.72%
 5 years+ 46.42%

Q14. What is a reasonable time to spend in one role? Up to:

6 months 1.1%
 12 months 6.24%
 18 months 12.48%
 24 months 31.38%
 3 years 30.28%
 4 years 6.06%
 5+ years 12.48%